

Emmanuel Lartey

Accra, Ghana | +233 (0) 249-112-552 | emmanuelosei831@gmail.com

Profile

IT & Digital Solutions Specialist with a strong background in web development, digital consulting, and backend systems. Proven track record of delivering technology-driven solutions that optimize operations, enhance user experience, and accelerate digital growth. Experienced across diverse sectors including e-commerce, media, travel, and health. Committed to aligning technology with strategic business objectives.

Skills

Personal Skills: Communication, problem-solving, adaptability, time management, critical thinking, teamwork, Client Relations & Cross-functional Collaboration.

Technical Skills: WordPress, Google Analytics, Digital Strategy & SEO, WooCommerce, Website Management

Professional Experience

Website Manager / Cyndex Ltd *Feb 2025 – Present.*
Maintain and optimize corporate website for a garment manufacturing company, ensuring digital performance aligns with business goals.

IT & Digital Consultant / The Vaultz News *Feb 2025 – Present*
Lead IT strategy, manage digital assets, and support content integration for a leading media platform.

Web & IT Consultant / Pacific Tours Ghana *Nov 2024 – Present*
Spearhead the website overhaul and digital booking system integration for a major tour company.

IT & Operations Manager / Fosuaa Herbal Limited *Aug 2023 – Present*
Lead digital sales infrastructure, logistics automation, and technical support for e-commerce growth.

Education And Certification

BSc. Chemistry Education – University of Education, Winneba
Transitioned into IT with professional training in Web Development.

Certifications:

- GROW Web Development Program – (Generation Ghana)
- Google Cybersecurity

Projects & Technical Training

- GROW Web Development Program – Generation Ghana & MEST Africa
- Fosuaa Men Herbal Powder – Single-product website with sales/resale logic